



SONGWRITERS' ASSOCIATION

NEWSLETTER 15

Phillip A. Clark '64

AIMS

To foster friendship and collaboration between Songwriter's and to help with advice to promote Australian talent to the Australian Music Industry.
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POSTAL ADDRESS:- P.O. BOX 123, SURREY HILLS 3127
MAGAZINE COPY DEADLINE - LAST DAY OF EACH MONTH.

- CHAIRMAN - Rudy Brandama
- DEPUTY CHAIRMAN - Russell Zimmer
- EDITORS - Helen Lagg & Kerri Foubister
- SECRETARY - Helen Lagg & Kerri Foubister
- TYPIST - Kerri Foubister
- WORKSHOP LEADER - Michael Gross
- PUBLIC RELATIONS OFFICER - Michael Morris
- FUNCTIONS -

Two of our valued committee people - Kerri and Michael - are on their way up North to a much deserved holiday. Hoping they have a wonderful time and look forward to hearing about their trip when they return.



SONWRITING AS A CRAFT

While many of us write songs for many different reasons, it may be useful to consider some of the following points:-

1. You have to compete with skilled and successful songwriters, many of who have extensive musical backgrounds and many years of playing other peoples songs, e.g., Elton John, John Farrar, James Taylor, Neil Sedaka, Michael Legrand. Most of these writers are performers so they have the added bonus of writing for a singer themselves.

2. Do you have something to say through your music and lyrics that is of interest?. Something that means something to your listeners?.

3. Is there an underlying structure to your song?
e.g., Verse One - Main idea.
Verse Two - Develop or restate main idea.
Chorus - Resolve the idea of verses.
Verse Three - Restate main idea in different lyric.
Chorus - Resolve verses.

or

- Chorus - Stating main idea.
- Verse - Developing that idea.
- Chorus - Restate main idea.
- Verse - Developing that idea.
- Chorus - Restate main idea.

Usually VERSES, although they may have different lyrics, should be musically the same and also be of the same length (eight or sixteen bars usually).
CHORUSES have the same lyric and music (eight or sixteen bars).

Contd. Pgs. 6

FUNCTIONS

NIGHT OUT:

Because of the night at Lazy Harry's being so enjoyable we have decided that it would be a great idea if members, their families and friends could get together for a night out at this Restaurant on Saturday, 19th June, 1982.

If we get a good response, it may be possible to get a concession on the cost normally charged (due of course to the fact Rudy is the band leader).

Obviously, we will have to book in advance -- which means that we will need to know for certain the amount of people coming. Please telephone Helen Legg (8774142) on or before Friday 29th May.

Please mark this occasion in your Diary.

Lazy Harry's Restaurant is on Warburton Highway, Worri Yallock, near Mandin. Although it is a bit of a distance, it is well worth it and we'd have a ball! Also, if we have enough takers, we could hire a bus very cheaply.

The meeting place being Willis Hall, at say, 6.15 p.m.

\$

Well how's your head after our last Bar-B-Q? Mine was a bit the worse for wear. It was a great day and thank you to everyone concerned for coming and making it the success it was.

Hope everyone enjoyed themselves.

Roundup

In the 'Functions Department' certain persons of Songwriters Association went along to view our very talented President and his talented band -- SHADY DEAL -- at Lazy Harry's, just the other side of Worri Yallock.

Well what a night - If anyone out there wants a great night out, unbelievable food, floor show was a knock-out and the management makes you feel at home. BYO and worth every bit of \$15 a head.

Our fine feathered Editor came up with the idea of a Swap Night. Not you normal suburban swap night (alas) but a musical swap night as in J.B. records, tape, instruments, or bits and pieces, stereos, car radios, anything musical at all. It will be a good night and a lot of fun. It will be held at the Victorian Audio Education Centre, 4316 Church St. Richmond 26 May

To everybody who is coming would you please tag every item with your name and price at which you want to sell. See you there.

Hoagy Carmichael Dies

NEW YORK — Hoagy Carmichael, composer of "Sardis" and "Georgia on My Mind," died Dec. 28 at his home in Rancho Mirage, Calif. He was 82. Carmichael's other standards include "Laponesque," "In the Cool, Cool, Cool of the Evening" and "Heart And Soul."

Carmichael composed "Sardis" in the late 1920s while working as a lawyer. It did not, however, become famous until it was recorded in 1930 by the Isham Jones Orchestra. His principal lyrics included Johnny Mercer, Frank Loesser, Paul Francis Webster, Ned Washington, Harold Adamson and Stanley Adams.

Carmichael also used his talents in bits parts in several films including "To Have and Have Not," "The Best Years of Our Lives," and "Young Man With a Horn." He is survived by



SONGWRITER

I'LL BUILD A BRIDGE TO DREAMLAND

Wilbur Olsen

I'll build a bridge
 A bridge to dreamland
 I'll build a bridge of kisses right to dreamland
 I'll build a bridge for you.

I'll steal the moon
 The moon for dreamland
 I'll steal the moon to light the way to dreamland
 To light the way for you.

I'll take your hand
 Your hand to dreamland
 I'll take your hand and guide your steps to dreamland
 To find a love that's true.

Chorus

Dreamland dreamland the place where lovers' dreams
 Will all come true,
 Loving caring now I'll be there for ever more with you.

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If you use different Choruses (Lyrics and Music) in the same song, your song may not have the impact of a song that has the same recurring chorus.

It may be an idea to tape some successful songs from the radio or a record, and analyse the structure -- you will find that most songs follow basically the same pattern.

4. Having considered Items 1, 2, and 3, ask yourself -- does my song stand up to the work of others: Do I have something of interest to say: Is the structure of my song a good one: Does it keep the listener's interest?

LETTERS TO THE EDITOR

With the Election for Office-Bearers for the New Year of 1982 upon us, may I take this opportunity personally and I'm sure with the blessing of fellow club members, to thank the committee of the past year very much for a job well done.

Since joining Songwriters 12 months ago, I have been most impressed with the organization as a whole. I have found the people I've met to be friendly, sincere and fun; attributes which combine to help one another whilst at the same time helping ourselves with our songwriting efforts.

When the new committee takes office I hope we will give them our utmost co-operation by attending meetings contributing to the Newsletter and giving publicity to the Association. Remember, a committee is only as good as the members who support it.

Personal thanks to Rudy for consideration and excellent demos, and Helen Jagg for kindness, inspiration and those magnificent 'grub nights' after many a meeting -- much appreciated Helen.

Keep writing those lyrics and composing those melodies and I'm sure we'll come up with the stuff hits are made of!

Yours.....David Seddon

Everyone should now have a neat little stack of past magazines as a reference point when wishing to know subjects we have discussed and for contacts to Rudy's suggestion that people (members) put in money to have one album done (each pay for own song), thus we could advertise it, have it played, thereby advertising ourselves and the Club.

EDITORIAL

The committee is considering an initiative to generate work in the field of writing music and/or lyrics for advertising.

It is proposing to approach companies direct and advise that the Association has sufficient talent to service their advertising requirements.

If you wish to be included in a list of potential jingle writers, write to Helen and state your special history or experience area of interest either lyrics music or both, and as, or if enquiries come in you will be notified about submitting ideas.

In the event of a company requiring only one or two submissions, the committee will decide who would be the most competent person for the job.

S P E C I A L : IN YOUR INTEREST

When entering any song contest please read all conditions very carefully because some contest committees say that the committee of the contest acquire the rights (your rights) to all entries submitted. If you are uncertain about retaining your rights, ring either the Association or the Australasian Performing Rights Association about the exact wording of song contest conditions. Do not sign anything until you have checked out everything. Your song could earn you, not someone else, a lot of money.

NEW MEMBERS: W E L C O M E

Basil Baldwin
Ann Beer

INVITATION

Anyone Interested in competing in the Yamaha International Original Concert '82. Please get in touch with Mr. Ron Crick, Managing Director of Yamaha Music Foundation, 17/33 Market St., South Melbourne, Phone: 699-2388. Do it now

A ROOM TO SONGWRITERS

There is a machine on the market that is ideal for songwriters, at a reasonable price. It is a portable cassette deck, with stereo 44-PM radio that enables you to record from one tape to another. The name of this machine is Emerson and it is available for purchase from Walton's Department Store. I have been using one and I find the tone very good. It produces tapes of good quality, and now I have twelve (12) copies of my master tape that I can send to various contacts in the music world.

The price of this machine is \$189. I have been informed by Waltons in Prahran, that if eight or more of our members buy together, we can have \$10 discount. So if you are interested in buying this in a group, contact - Rudy Brandma (88-4126).

If any of you members out there are interested in writing jingles, Rudy would like to hear from you. Please write or ring the Secretary on 877-4142.

SONGWRITERS

CHRISTMAS MORNING

The birth of a Baby
 to wondrous to see
 brought God to this earth
 just like you and like me
 its purpose so simple
 its intention divine
 to save all his children
 its his mission sublime,

Each year now at Christmas
 we look at the scene
 unchanged now for centuries
 we know its no dream
 the light from that stable
 casts a blinding beam
 of love warmth and joy
 and mutual esteem,

How our Christmas feelings
 have only one source
 they flow from that manger
 with issistable force
 His love for his people
 he wants us to endorse
 to carry it with us always
 till our lif's run its course,

to smile Baby Jesus
 from your manger forlorn
 how happy we are
 that for us you were born
 please help us remember
 then we face life's storm
 that love - Joy and warmth
 that we feel Christmas Morn.

This lyric was sent to me from our new member, Basil Baldwin, it is a Christmas Carol, and Basil is looking for a composer for some music to go with it so if you can think up a tune for this lovely lyric, please 'phone Basil on 51-9891 or 527-1805.



FREE READERS' ADS

mini market

Page

PIANO - upright WERTHERM - \$500.00 O.N.O.
 Contact Michael Gross 699 7071 A.H.

WANTED: Record Albums ---

3 by Marvin, Welch & Farrar
 1 by Marvin & Farrar

These albums were recorded in England in the early
 Seventies and I have been unable to trace a copy
 through any record shop in Melbourne or BMI Melbourne
 Office.

Ray Plant Priv: 728-3062
 Bus: 615-2047

CLUB DISCOUNTS.....

MUSIC JUNCTION (Academy Music)
 204 - 206 Camberwell Road,
 EAST HAWTHORN (Camberwell Junction)

20% DISCOUNT
 JOHN CLEMENTS CENTRE PLAZA
 Bourke Street,
 MELBOURNE 30000
 Records and tapes

10% DISCOUNT.....
 THOMAS RECORDS
 Southern Cross Plaza
 MELBOURNE 3000
 Records and tapes

10% DISCOUNT

The



songwriter's